

Same Firm. Same Clients. Different Outcome.

What happens when engagement goes right — and when it doesn't



Engagement goes wrong

A number gets invented on the intake call, and a vague letter gets signed. Nothing defines what's in scope or what isn't.



Engage

Clients receive a generic checklist, ask follow-up questions, send documents in multiple places, and still miss key items.



Collect

Prep starts with a search for the document that's sitting in somebody's inbox or saved elsewhere.



Prep & Review

The finished return sits in limbo, waiting on a signature and a payment.



Deliver

A question comes in months later — and answering it means digging through old email threads.



Archive

**Revenue doesn't match the hours.
The team is running on empty.**



Engagement goes right

Discovery comes first. The client picks from three data-backed tiers, and scope, signature, and payment are locked in before work begins.

Clients know exactly what's needed. Requests are tailored based on last year's return, so collection starts organized and with less follow-up.

Documents and information flow into organized, review-ready workpapers, so the team spends their time reviewing returns instead of assembling files.

The client knows where to go to review and eSign. Payment was settled back at Engage, so nothing sits waiting.

The signed letter, source documents, and return all live in one client record, secured in a SOC 2 Type 2 compliant platform.

**The work you billed is the work you did.
The gap never opens.**

SmartProposal — built into SmartVault — helps firms define scope, price confidently, collect signatures and payment, and create the foundation for everything that follows.

Learn more at www.SmartVault.com/SmartProposal