# The Tax Pros' No-Nonsense Guide to Cloud Security: Tackling the Four Biggest Myths Head-On

What tax pros consistently get wrong about cloud security (and what they should be thinking instead).





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### Introduction

Even as cloud-based software providers, we get it: there's something reassuring about having your documents on hard drives or physical paper locked in filing cabinets that you can see and touch, secured behind your office's locked doors. After all, if you can physically protect something, isn't that inherently safer than entrusting it to something — or someone — else?

This perception is reinforced every time we see headlines about data breaches at major corporations. If companies with enormous IT budgets can't keep their data safe in the cloud, how could a small or mid-sized tax practice possibly do better?

Here's the thing. If people can overcome their hesitation of things like safety deposit boxes, using credit cards online, getting into cars with complete strangers (*hello*, *rideshares*), and whatever new technology we're adopting today ... you can overcome this too.

How? Well, when you really think about it, confidence in doing something new comes down to two things: 1) knowledge about what you're doing and why and 2) trust that you're doing it the correct way and with the right people.

We'll help you gain both of these through this eBook by addressing the four most common concerns tax pros have about cloud security. We'll separate myth from reality and help you make informed decisions about your practice's document management approach.

### What Makes Us Credible?

Great question, and as you'll see throughout this eBook, I encourage you to keep challenging us (the vendors) about our security claims.

At SmartVault, we're the leading provider of a cloud-based document management and client portal platform specifically designed for tax professionals. Since 2008, we've helped 30,000+ accounting firms securely store, organize, and share sensitive client information while maintaining compliance with rigorous industry regulations. SmartVault has over 3 million global users, stores over 500 million documents, and maintains SOC 2 Type 2 Compliance. We hope this eBook teaches you about the cloud, alleviates any concerns you have about it, and helps you make informed decisions about protecting your practice and your clients' data.

Get to know us: Visit SmartVault.com



# Chapter 1: "The Cloud is Inherently Less Secure Than On-Premise Solutions"

I understand you've heard this a million times, but I'm going to say it anyway: bad actors want your data. I can hear you thinking, "Yeah...That's the exact reason I question the cloud." Although, to be frank, bad actors don't just target the cloud.

I'm only saying this to encourage you to truly grasp the situation:

### unfortunate, but true, things to grasp about data security

Bad actors are willing to do whatever it takes to get your data.

This threat will never go away.

In fact, it becomes more complex every day with emerging tech like AI.

This is precisely why the idea of moving to "the cloud" can feel so uncomfortable.

This myth — that the cloud is inherently less secure than on-premise solutions — is compounded by the high stakes in tax practice. And it doesn't help that when people imagine "the cloud," they often picture documents and data just floating around the internet, like a lost object in space, vulnerable to anyone with the know-how to grab it.

"In this world nothing can be said to be certain, except death and taxes."

and bad actors trying to steal your data

But what if everything you believe about cloud security is based on outdated information or misconceptions? What if the very approach you think is keeping your clients' data safe is actually leaving it more vulnerable?

Properly implemented cloud solutions typically offer stronger security than most on-premise systems maintained by accounting firms.

Here's why.



### **Enterprise-Grade Infrastructure vs. Local Solutions**

Many software vendors host their data on cloud hosting providers like Amazon Web Services (AWS), which invest billions in security measures. When you couple their security with those of your trusted\* software vendor, you get protection that would be impossible for individual accounting firms to implement.

### **Comparing Security Approaches**

Before diving into how cloud security works, you should understand the different parties involved in keeping your data safe. These parties create layers of protection, compared to handling everything yourself on local systems.



### **Hosting Provider**

- Physical security of data centers
- Network infrastructure protection
- Host operating system security
- Service availability and reliability
- Storage and database security



### **Software Vendor**

- Application security
- Product security features and updates (we'll dive into these in Chapter 3)
- Customer data protection within their application
- Identity and access management within their service
- Security monitoring of their systems
- Vulnerability management for their code



### **Your Firm**

- User account management
- Proper configuration of security settings
- Staff security awareness and training
- Secure use of the applications
- Protection of your local devices and networks
- Creating and enforcing security policies

Take a look at **Appendix A** to learn more about the different security protocols the typical firm has compared to software vendors and hosting providers.

<sup>\*</sup>What does "trusted" even mean? Nowadays vendors boast about security, hoping their audience will see the big words, jumbled jargon, and just believe that what they're reading is important and credible. Just because it sounds impressive doesn't mean you should believe it. We're taking a deep dive into this on the following page.



### **Evaluating Trust in a World of Perfect Claims**

If you didn't catch the footnote on page 3, we asked: What does trust mean anyway nowadays? It's very common for companies to put prompts into ChatGPT: "Help me educate accountants on security and scare them into buying my product." Okay, fine. Maybe that's not the exact prompt they use.

But the point is: When researching software, you'll encounter plenty of companies making impressive claims about their security measures. Afterall, with AI at our fingertips and polished marketing, anyone can come off as a "credible" security expert. A lot of security information circulating online, though, is based on outdated practices or simply inaccurate information. It travels from one person to the next, with each adding their own "perspective," leading to a misinformation cascade and messages based on... what exactly?

### So, the question becomes: how do you separate real security commitment from surfacelevel promises?

### Trust, but Verify: Look for Independent Verification

Would you trust your information with a company that's only sometimes committed to protecting your privacy? With a company that may sound impressive but lacks substance behind their security claims? Of course not, and neither would your clients.

This is why independent verification matters more than ever. Don't just take a provider's word for their security practices. Look for evidence that independent experts have thoroughly evaluated their claims.

### SOC 2 Type 2 Certification: The Critical Difference

So, how exactly do you do that? What type of 'independent verification' even matters? Good questions — there are many different types of certifications, but the gold standard in accounting is SOC 2 (System and Organization Controls 2).

SOC 2 is an auditing standard developed by the American Institute of Certified Public Accountants specifically to evaluate service providers that store customer data in the cloud. It focuses on five "trust service criteria" particularly relevant to tax pros:

- Security: Protection against unauthorized access
- Availability: System uptime as committed
- Processing Integrity: Complete, accurate, timely processing
- **Confidentiality**: Protection of designated confidential information
- **Privacy**: Appropriate handling of personal information



### The Critical Difference: Type 1 vs. Type 2

Here's where many companies rely on your lack of familiarity with these standards. Many vendors prominently boast "SOC 2 compliance" without specifying which type — often because they've only achieved the less rigorous Type 1. SOC 2 reports come in two distinct varieties, with a significant difference in what they verify:

Type 1	Key Differentiators	Type 2
Single point in time	Testing period	Six to 12 months
\$5,000 to \$60,000 (small to large business)	Audit cost	\$12,000 to \$100,000 (small to large business)
Confirms security controls exist at the time of the audit but doesn't verify ongoing effectiveness	Report focus	Verifies security controls work consistently over months of auditing, demonstrating reliability
Quick analysis of your current security	Best use case	In-depth analysis to show ongoing security commitment
Low	Client peace of mind	High

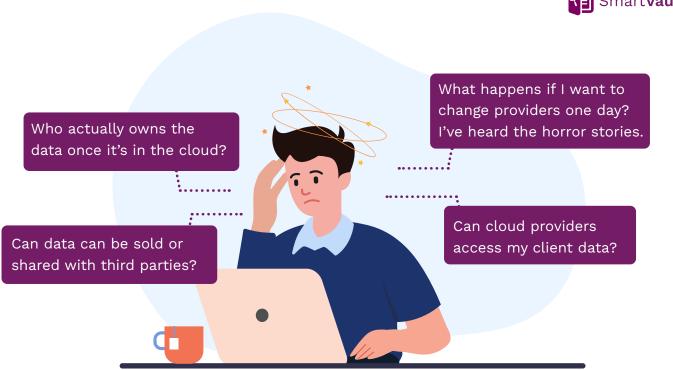
This distinction is critical. Type 1 merely confirms that security policies exist on paper and were in place on the day of inspection. It's essentially a snapshot that says, "These controls existed when we looked."

Type 2, though, verifies that these security controls actually work effectively over an extended period. It requires demonstrating consistent security practices for months, not just for a single day's inspection.

When a vendor mentions SOC 2 compliance but doesn't specify the type, it's often a deliberate omission. Simply ask them: "Is your SOC 2 compliance Type 1 or Type 2?" Their answer — or hesitation — will tell you a lot about their actual security commitment.

Now that we've addressed the misconception about cloud security being inherently less secure than on-premise solutions, let's explore another common concern: the fear of losing control over your data when it's stored in the cloud.





### Chapter 2: "I Lose Control of My Data in the Cloud"

"If my data is on someone else's servers, how do I know who can access it? Do I still own it? Can the provider use it for other purposes?"

The concern about losing control of data that's in the cloud isn't just about being in "the cloud." Many tax pros rightfully consider data ownership as a professional and ethical obligation.

I'm going to challenge you to make a fundamental shift in how you think about data possession.

With on-premise systems or filing cabinets, client information exists on hardware or shoved into filing cabinets you can see and touch. Cloud storage feels more abstract. Your data exists somewhere on servers you don't own or directly control.

You have to protect your clients' information (<u>it's the law!</u>). Going through all these thoughts (as anxiety-triggering as it may be) shows your commitment to that obligation.

The reality is that moving to the cloud typically gives you more control over your data, not less — provided you choose the right provider.



### **Data Ownership and Access Rights**

Reputable cloud providers explicitly confirm that you retain full ownership of your data. Their terms of service state clearly that your data belongs to you, not them.

In fact, most cloud-based providers have more <u>explicit data ownership protections</u> than traditional software vendors. If a vendor hesitates to confirm your data ownership in writing or seems reluctant to include it in your contract, consider it a serious warning sign. These protections shouldn't be verbal assurances. They should be legally binding commitments in your service agreement.

### **Access Controls**

Like we talked about in Chapter 1, "the cloud" isn't just some place where documents and data are roaming around free, bouncing around and hitting one another like a wild game of bumper cars. It's a very controlled environment (see page 3).

There is significantly more granular control over who can access specific information, compared to what you can implement with on-premise document storage. Let's take a look:

Scenario	How Cloud DMS Providers Address It	How Typical Accounting Firms Handle It
Staff member needs access to only certain client files	Role-based permissions allow precise control down to individual documents. You can grant access to specific clients or documents only, and change permissions instantly when roles change.	Shared network drives typically have folder-level permissions at best. Staff often have access to all files in a folder or none, leading to either excessive access or workflow bottlenecks. The partner ends up saying, "Just give them access to everything so they can get their work done."
Temporary or seasonal staff need access	Time-limited licenses can be granted that automatically expire after tax season. No manual revocation needed when they leave.	Temporary workers often get the same permanent credentials as regular staff. When they leave, someone has to remember to revoke access, which often gets forgotten until the next security review (if ever).



Scenario	How Cloud DMS Providers Address It	How Typical Accounting Firms Handle It
Need to know who accessed a specific document	Comprehensive audit logs show exactly who viewed, modified, or downloaded each document and when. These logs can't be edited or deleted by anyone.	Unless you've invested in specialized tracking software (most haven't), you have no idea who accessed what or when. If a file goes missing or gets changed inappropriately, good luck figuring out who did it — and get ready to face penalties for failing audits.
Client needs tax documents but shouldn't see other files	Client portals provide secure access to only the specific documents you choose to share, with automatic expiration if desired. The most powerful solutions can automatically assign granular access permissions based on client or engagement type.	You're likely emailing tax returns (yikes!) or creating ad hoc sharing methods that either give too much access or require constant manual management.
Former client requests data deletion	Selective, verifiable deletion of specific client data with documentation for compliance purposes.	The "search and destroy" mission across network drives, email archives, local computers, and backup systems – often missing copies in forgotten locations.

The differences are stark. With on-premise systems, your control is often more theoretical than practical. You might technically own all your data, but without the right tools to manage access precisely, you're often forced to choose between security and usability.



We have internal folders that we don't necessarily want the clients to see with things like email correspondence or quotes."

When we asked Nick Boscia, CPA, EA, partner at Boscia & Boscia PC, what he likes most about SmartVault, granular access permissions was one of his first answers. Why? It lets his firm maintain a clean, user-friendly interface for clients — who can go into the portal and quickly find what they need — while keeping internal documents or other clients' data secure and out of reach.

What else does Nick love about SmartVault? It let him double his clientbase without doubling his workload. Read his case study to see how.

**Read His Success Story** 



### **Data Portability and Exit Options**

Now, what happens if you want to move providers? Look for a vendor who provides:

- Clear data export procedures
- · Standard file formats for exported data
- Documentation of data structures
- · Assistance with extracting your data and documents

These features ensure you're never "locked in."

### When a Vendor Makes it Hard to Leave

When a vendor makes it difficult to leave, they're essentially admitting their service isn't compelling enough to retain customers on merit alone. It's a defensive tactic that should raise immediate red flags.

A vendor who makes data export simple is confident in their value. They don't need to trap you with technical obstacles or complicated export procedures to keep your business.

It's simple: Reputable providers win on quality, not by holding your data hostage. Their confidence shows in transparent, well-documented exit processes — a sign of a customerfocused company that earns loyalty rather than forcing it.





Before selecting any vendor, ask your network this revealing question:

"How easy was it to migrate away from [software name]?" Their answers might surprise you.



## "Migration Means Downtime?" Not Anymore

Many firms hesitate to switch to solutions because they imagine a chaotic transition period with systems down and work grinding to a halt. With twenty years of client files and tax documents at stake, that fear is understandable — but outdated.

Whether you're moving from flash drives or filing cabinets or an on-premise DMS, like FileCabinet CS or Intuit DMS, it's not a "rip and replace" approach where existing systems must be shut down before new ones can be activated. Today's migrations are designed as parallel processes that allow both systems to operate simultaneously during the transition.

### **How Modern Migrations Actually Work**

### Parallel Implementation

Your existing systems remain fully functional. Nothing gets shut down until you're ready to make the switch (You control that).

### Controlled Timing

You decide when and how the migration happens, working around your busy season and scheduling the transition during natural lulls.

### Incremental Approach

Staff can be trained and moved to the new system in manageable groups rather than forcing everyone to switch simultaneously.

### **Background Processing**

Most of the heavy lifting, like the initial data transfer, happens during off-hours without disrupting daily operations.

This is another reason to carefully evaluate vendors — those with experience in accounting firm migrations understand the critical importance of business continuity. The best providers have seen and solved it all — from the accounting firm still using actual filing cabinets to the one whose "system" consists of 15,000 unorganized PDFs named things like "TaxStuff2025\_ FINAL\_v3\_REALLY\_FINAL.pdf."

Remember, anyone can promise a smooth migration ... just like anyone can sound like a security expert. Ask them to share specific examples of migrations from your current system and outline a clear, proven process tailored to your firm's specific needs. They should have a dedicated team just for this, so you can get migrated and onboarded quickly and painlessly.



### **Privacy Policies and Data Use**

Recent headlines about companies feeding customer data into AI systems or selling information to third parties have rightfully increased concerns about data privacy. This skepticism isn't paranoia — it's prudence. When the data in question contains your clients' sensitive financial information, the stakes couldn't be higher.

Your document management provider should have <u>crystal-clear policies</u> about how they handle your data. They should understand that they are temporary custodians of your information, not its owners, and certainly not entitled to use it for their own purposes beyond providing the service you're paying for.

Take the time to carefully review their privacy policies for:

- Explicit commitments not to mine or analyze your client data
- · Clear limitations on how they use your information
- Restrictions on data sharing with third parties
- Transparency about any subprocessors who might handle data

Reputable providers have strict policies against accessing customer data except in specific, limited circumstances like technical support (with your permission) or when legally required. This should be explicitly stated in their privacy policy and terms of service.

If a vendor can't clearly articulate these limitations or is unwilling to include them in your contract, walk away. Vague language about data access rights in legal agreements often masks problematic practices that could put your clients' information at risk.

Understanding data ownership and control is crucial, but many tax professionals also worry about the complexity and cost of cloud security, especially when regulatory compliance is involved. Let's examine this concern next.





### Chapter 3: "Cloud Security is Too Complex and Expensive"

"All that security stuff sounds great, but my firm is too small to deal with the complexity and cost, especially when we factor in compliance requirements."

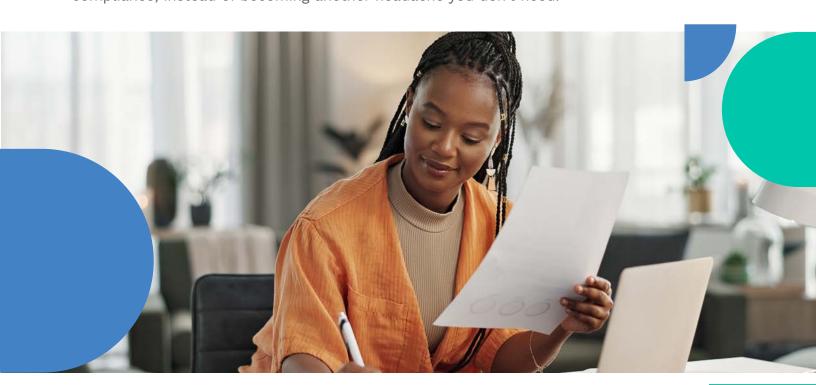
This perception makes perfect sense. You've seen the headlines about data breaches at major corporations with enormous IT budgets. You've read through the ever-expanding regulatory requirements from the IRS, FTC, and state agencies. And you've probably received quotes from IT consultants that made your eyes water.

The myth persists because:

- · Security terminology can be intimidating and technical
- Firms rarely have dedicated IT staff
- Regulations seem disconnected from reality
- During busy seasons, anything complex gets deprioritized

Like we've covered throughout this eBook, while there are many legitimate hesitations about "the cloud" and I applaud you for doing your research, the reality is moving to the cloud will simplify security and compliance for you ... not complicate it.

Let's look at how the right software vendor can make security cost-effective and help with compliance, instead of becoming another headache you don't need.





### **Reality Check: Complexity and Cost**

The best cloud solutions have made enterprise-grade security accessible to firms of all sizes — often at a lower total cost than securing on-premise systems. Enterprise-grade security should be baked into the vendor's platform, and as a user, you reap the benefits without needing a computer science degree.

The right vendor handles the most complex technical aspects for you, so you don't have to worry about things like protecting your server from floods or losing everything because someone spilled coffee on your computer. Automatic backup, activity tracking, and encryption — just to name a few things — are built into the software. It's like the difference between trying to build your own car alarm versus buying a car that comes with one already installed and working.

Now, we talked about the "shared responsibility model," but I'll reiterate that here: it's not 100% up to your vendor to secure your firm. It's their responsibility to secure their products and give you features that'll

protect your firm, but it's your responsibility to correctly implement those features and ensure staff adoption. Fortunately, modern cloud solutions make this simple enough that even the partner who still uses "Password123" can manage it.



It used to be that only the Big 4 had access to critical security resources, the types of resources that cost thousands upon thousands of dollars a year to maintain. It's not like that anymore. Cloud vendors effectively provide firms access to the same level (or even better) security resources than what large organizations have. This includes things like:

- Enterprise-grade encryption without the complexity of key management
- Advanced threat monitoring without specialized security operations staff
- · Automated backup and disaster recovery without additional systems
- Regular security updates without maintenance windows
- · Compliance frameworks without the expense of developing them yourself

You can now implement security controls that were previously out of reach. Isn't that great?





### **Reality Check: Regulatory Compliance**

The right cloud solutions simplify regulatory compliance rather than complicating it. And I can't emphasize that word "right" enough.

There are tons of cloud-based document management options in the market. Many claim to help with compliance, but if you want to truly simplify your regulatory burden — if you want to sleep well at night knowing you're covered — you need a solution built **specifically** for accountants.

Generic document storage might be fine for your family photos, but not for sensitive tax information subject to IRS scrutiny. Solutions designed for accountants have compliance baked into their software. Their entire platform is built around your specific needs, from regulatory requirements to tax preparation workflows.

### Alignment with IRS Publication 4557

IRS Publication 4557 outlines requirements for safeguarding taxpayer data. Cloud solutions actually address these requirements more comprehensively than most onpremise approaches:

IRS Requirement	Traditional Approach	Cloud Solution Approach
Risk assessment	Manual, often incomplete ("We'll get to it someday")	Continuous automated assessment with alerts for emerging threats
Access controls	Basic password protection (often shared and rarely changed)	Multi-factor authentication, role- based access controls, and automatic session timeouts
Secure storage	Physical locks, basic encryption (if any)	Enterprise-grade encryption, secure data centers with military-grade protection
Monitoring	Limited or manual review (realistically, none)	Automated detection of suspicious activities with real-time alerts
Backup procedures	Often inconsistent or untested until disaster strikes	Automated, verified backups with integrity checks and geographic redundancy
Incident response	Ad hoc plans, if any ("Panic and call the IT guy")	Structured response protocols with defined roles and procedures



### FTC Safeguards Rule Compliance

Many firms don't realize they're expected to implement controls that previously only applied to banks and financial institutions. These controls include:

- Set granular access to files and folders, and who can view, create, edit, or delete them
- Periodically see who has access and revoke or change their permissions as needed
- Encrypt data in transit and at rest
- Ensure systems have multi-factor authentication (MFA) as part of the login process
- Monitor and keep a log of users' activity when accessing customer information

Look for a vendor who can also assist you with the FTC's requirement for a comprehensive Written Information Security Program (WISP). The best vendors offer templates, guides, and resources to help you create a robust plan without starting from scratch.

### **Documentation and Evidence**

Perhaps the most underrated compliance advantage of cloud solutions is automatic documentation. If you've ever been through an audit or regulatory review, you know that "We do it, we just don't document it" doesn't cut it with examiners.

Cloud solutions automatically generate:

- **Detailed audit logs and activity tracking:** Comprehensive records of who accessed what and when invaluable if you ever have a security incident or compliance review
- **Security control implementation evidence:** Proof that your security measures are actually working for your DMS, not just configured
- **Regular assessment reports:** Systematic evaluations of your security posture that identify issues before regulators do
- **Incident response documentation:** Structured records of how security events were addressed, not reconstructed memories
- **Encryption verification:** Confirmation that encryption is properly implemented and functioning, not just enabled

This documentation significantly simplifies the process of demonstrating compliance during reviews or audits. When the IRS comes knocking, would you rather hand them a comprehensive security report with time-stamped evidence, or a stack of sticky notes and your best recollection of what happened?

While security, compliance, and cost concerns are significant, many tax professionals have another practical worry: being locked into their tax software vendor's cloud solution. Let's address this misconception and explore your options.



# Chapter 4: "I'm Stuck Using Whatever Cloud-Based Solution my Tax Prep Vendor Offers"

Many tax pros find themselves at a crossroads when their legacy document management system (like FileCabinet CS, Intuit DMS, or other on-premise solutions) no longer meets their needs. They need to move to the cloud, but they've been led to believe they only have two options: stick with outdated technology or migrate to their tax vendor's cloud offering.

This myth persists because many tax software providers designed their marketing to create the impression of a complete ecosystem where everything "works better together" — implying that stepping outside means sacrificing efficiency or compatibility.

Think about your smartphone for a moment. You might use an iPhone®, but you're probably not limiting yourself to only using Apple Music®, Apple TV®, Apple News®, and literally every other Apple service. Why? Because sometimes Netflix® has better movies.

The same principle applies to your firm's tech stack. Your <u>UltraTax CS<sup>®</sup></u> investment doesn't <u>mean you're stuck</u> with FileCabinet CS<sup>®</sup> or NetClient CS<sup>®</sup>. Your Lacerte<sup>®</sup>, ProConnect Tax<sup>™</sup>, or ProSeries<sup>®</sup> license doesn't lock you into Intuit DMS<sup>®</sup> (by the way, did you know Intuit doesn't even recommend their DMS? *They recommend this one instead*).

You can move to the cloud *and* keep your existing tax software without being forced to use their cloud document management solution.



### The Legacy DMS Dilemma

Many tax professionals face this situation today:

- You're running an aging, on-premise document management system like FileCabinet
   CS or Intuit DMS
- Your vendor is pushing you toward their cloud solution (like Onvio)
- You're concerned about compatibility, downtime, and whether the vendor's cloud solution is ready for prime-time
- Meanwhile, your clients and staff increasingly expect modern, cloud-based experiences

It feels like being stuck between a rock and a hard place — stay with increasingly obsolete technology or move to a mediocre cloud solution from the same vendor that's not supporting your current system.

### **The Cloud Integration Reality**

The good news is that modern cloud document management systems are specifically designed to integrate with all major tax preparation software, often providing better integration than the legacy systems they replace.

This means you can **choose the best cloud system based on your firm's needs**, not just what your tax software vendor offers.

Sergio Bustamante, CPA needed a DMS that could scale with his rapidly growing firm. As an UltraTax CS user, he naturally tried Onvio first, staying within the Thomson Reuters ecosystem. The result? "An absolute nightmare" during tax season precisely when reliability matters most.

He faced a critical challenge: "When we were leaving Onvio, I was worried about how we could make printing tax returns from UltraTax CS as painless as possible. Because you have to save the tax returns somewhere." He needed a solution that would work seamlessly with UltraTax CS.

By looking beyond the Thomson Reuters ecosystem, Sergio discovered SmartVault. Its direct integration with UltraTax CS automatically routes documents to the correct client folder every time. His clients now easily review, eSign, and approve returns through the intuitive portal, while sharing and accessing their documents securely from anywhere.

"With SmartVault as our document management foundation, we're confident in our ability to scale efficiently while keeping our clients' data secure and accessible," Sergio confirms.

**Read His Success Story** 



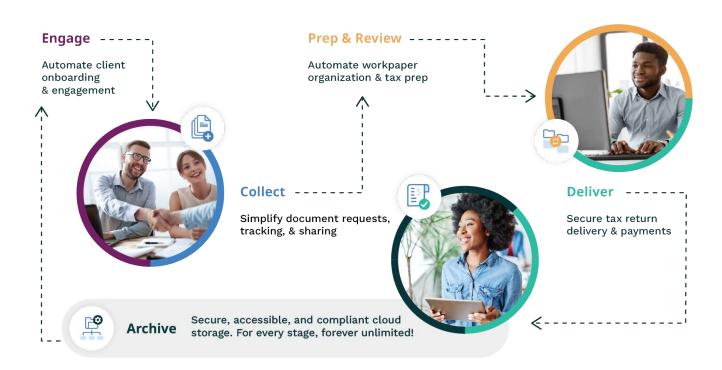
### **Real Tax Prep Workflow**

So, what does using a DMS outside of your tax prep's ecosystem look like? When your DMS has a direct integration, it can support your entire end-to-end tax prep workflow and enhance your existing tax software rather than replacing it. By connecting your preferred tax preparation software with a DMS, you get:

- The tax preparation tools you're already comfortable with
- Enhanced document management and client collaboration
- Elimination of manual steps and security risks
- A consistent, standardized workflow across your practice
- · The ability to work from anywhere, on any device
- Better client experience with modern portal access
- · Compliance with current security and regulatory requirements

You don't have to settle for outdated document management or subpar client portals just because you've invested in a particular tax software. The right cloud DMS adapts to your existing workflow rather than forcing you to adapt to it—enhancing what works while fixing what doesn't.

### **Automate Every Step of Tax Season**





### The End-to-End Tax Prep Workflow

SmartVault automates every step of your tax workflow, from client onboarding and document collection to tax preparation, secure delivery, and compliant storage.

### Engage - Automate Client Onboarding & Engagement

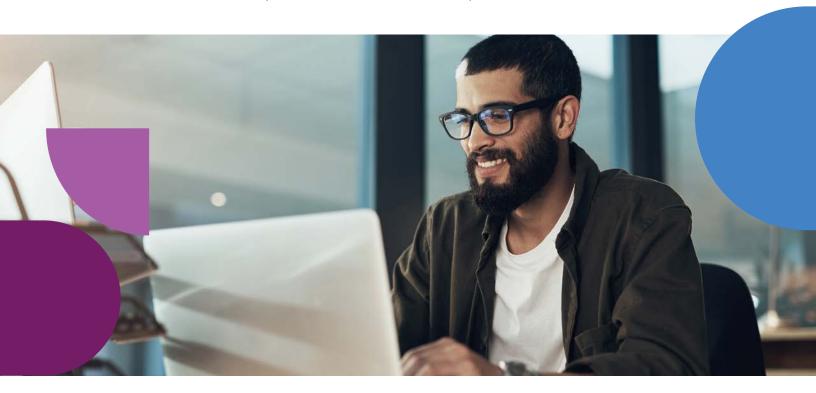
The right DMS will drastically improve how you engage new and returning clients:

- Send professional proposals and engagement letters with just a few clicks
- Allow clients to review and sign documents from any device
- Create new client records automatically with proper folder structures
- Set up client portal access with secure credentials
- Implement standardized workflows across your entire client base

### Collect - Simplify Document Requests & Tracking

Document collection becomes organized and efficient:

- Create and send customized document request lists showing exactly what you need
- Track which clients have submitted which documents in real time
- Send automated reminders for missing information
- Receive instant notifications when clients upload documents
- Automatically route incoming documents to the correct folders
- Allow clients to capture documents with their phone cameras





### Prep & Review - Automate Workpaper Organization & Tax Prep

Tax preparation becomes streamlined regardless of which tax software you use:

- Sync tax docs directly with ProConnect, Lacerte, ProSeries, UltraTax CS, and Drake
- Access source documents directly without leaving your tax software
- Maintain version control so you always know which document is current
- Implement standardized workpaper organization across all clients
- Enable team collaboration with role-based access controls
- Convert scanned documents to searchable PDFs automatically

### Deliver – Secure Tax Return Delivery & Payments

Return delivery becomes secure and professional:

- Print completed returns directly from your tax software to the cloud DMS
- Automatically route returns to the correct client folders
- Send secure links for clients to review and sign returns
- Implement KBA (Knowledge-Based Authentication) for Form 8879 compliance
- Track which returns have been delivered, viewed, and signed
- Restrict access to final returns until payment is received
- Deliver returns individually or in bulk during busy season

### Archive - Stay Audit-Ready & Compliant

Long-term document management becomes effortless:

- Maintain secure archives that meet regulatory retention requirements
- Implement consistent folder structures across all clients
- Search across all client documents instantly
- Track who accessed which documents and when
- Maintain compliance with IRS Publication 4557 and FTC Safeguards Rule
- Scale storage needs without hardware investments

SmartVault firms consistently scale without the growing pains. Many add clients without adding staff, save up to \$150,000 annually by automating tedious processes, and **reclaim an average of 10 minutes per tax return** — time they reinvest in growth, advisory work, or simply making it out to the ballgame during busy season.

**Read Their Stories** 



### Conclusion

Throughout this eBook, we've addressed the most common concerns tax professionals have about cloud security, separating myth from reality. We've seen that:

Myth	What Tax Pros Should Be Thinking Instead
"The Cloud is Inherently Less Secure Than On- Premise Solutions"	Properly implemented cloud solutions typically offer stronger security than most on-premise systems. Cloud providers like AWS invest billions in security measures that would be impossible for individual firms to implement, and reputable vendors maintain SOC 2 Type 2 compliance to verify their security practices.
"I Lose Control of My Data in the Cloud"	Cloud solutions actually give you more control over your data through granular permissions, detailed access tracking, comprehensive audit logs, and clear data ownership policies. With features like role-based access, time-limited licenses, and selective verifiable deletion, you gain precision control that's impossible with traditional systems.
"Cloud Security is Too Complex and Expensive"	Enterprise-grade security is now accessible to firms of all sizes through cloud solutions, often at a lower total cost than securing on-premise systems. The right vendor handles complex technical aspects for you while simplifying regulatory compliance with IRS Publication 4557 and the FTC Safeguards Rule.
"I'm Stuck Using Whatever Cloud-Based Solution my Tax Prep Vendor Offers"	Modern cloud document management systems are specifically designed to integrate with all major tax preparation software, often providing better integration than legacy systems. You can choose the best cloud system based on your firm's unique needs while maintaining compatibility with your existing tax software.

### Strengthen Security & More With SmartVault

SmartVault's cloud-based document management and client portal strengthens your security posture while improving efficiency and client service. Trusted by 3 million users worldwide and SOC 2 Type 2 compliant, SmartVault is built specifically for tax professionals who want enterprise-grade protection without the complexity.

Learn more at SmartVault.com



### **Appendix A: Security Protocol Comparison**

This appendix compares what hosting providers, software vendors, and typical accounting firms contribute to the security equation, illustrating why cloud solutions often provide more comprehensive protection than on-premise alternatives.

### Physical Security

### **Hosting Provider:**

Data centers with militarygrade protection - multiple security checkpoints, 24/7 armed guards, video surveillance, and systems to withstand natural disasters. Access is extremely limited and heavily monitored.

### Software Vendor:

Secure office facilities with electronic access controls, visitor management systems, and security monitoring for their own operations. They select and verify hosting providers meet strict security standards.

### Typical Firm:

That filing cabinet with the lock that everyone knows is broken but no one has fixed. The server that lives in the supply closet where anyone could "accidentally" bump the power cord. The receptionist who buzzes in anyone who sounds confident enough.

### Security Staffing

### **Hosting Provider:**

Teams of security experts working around the clock in dedicated security centers. These specialists are exclusively focused on detecting and addressing security threats.

### Software Vendor:

Dedicated security personnel who oversee the company's security program, conduct regular assessments, and ensure security is built into product development.

### Typical Firm:

The office manager who became the "IT person."
The partner's tech-savvy nephew who helps out when things break. A parttime IT consultant who's spread thin across dozens of clients.

### Security Monitoring

### **Hosting Provider:**

Advanced systems analyzing millions of events to identify suspicious activity before damage occurs.
Global threat intelligence identifies new attack methods quickly.

### Software Vendor:

Security monitoring systems watching for unusual activities in their applications and infrastructure. Procedures to respond to detected threats.

### Typical Firm:

The security breach discovered only after clients call to ask why they received strange emails. The vague hope that "nothing bad has happened yet, so we must be fine."



### Backup & Recovery

### **Hosting Provider:**

Multiple data centers with instant failover capabilities. Data automatically replicated across different geographic locations to prevent loss from regional disasters.

### Software Vendor:

Disaster recovery procedures and backup systems for their applications. Regular testing of recovery capabilities.

### Typical Firm:

The external hard drive labeled "BACKUP" that hasn't been connected since last April. The restore process that's never been tested until you desperately need it to work. The sinking feeling when you realize weeks of work might be gone forever.

### Access Controls

### **Hosting Provider:**

Sophisticated identity management systems that limit access to authorized personnel only. Continuous monitoring for unusual access patterns.

### Software Vendor:

Role-based permission systems in their applications. Multi-factor authentication options. Regular access reviews for their staff.

### Typical Firm:

The password on a sticky note under the keyboard. The login credentials that still work for people who left the firm years ago. The shared login that makes it impossible to know who actually accessed a file.

### Security Verification

### **Hosting Provider:**

Regular independent security assessments and certification audits. Compliance with dozens of security standards verified by outside experts.

### Software Vendor:

Security certifications relevant to their industry (such as SOC 2 Type 2). Regular testing of their security controls by independent parties.

### Typical Firm:

The assumption that nothing bad has happened yet, so security must be adequate. The security check that consists entirely of asking your IT person "We're secure, right?"